### **Patents Overview**

University of Iowa Research Foundation



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### **America's Innovation Agency**

The United States Patent and Trademark Office (USPTO), an agency of the U.S. Department of Commerce (DOC), is responsible for issuing patents and for registering trademarks. The USPTO also advises the President of the United States, the Secretary of Commerce, and U.S. government agencies on intellectual property (IP) policy issues, including patent, trademark, and copyright policy.





### **USPTO** regional offices

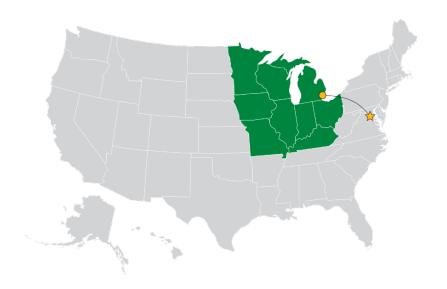




Southeast Regional Office In Atlanta, GA



# Elijah J. McCoy Midwest Regional Outreach Office 300 River Place Drive, Suite 2900, Detroit, Michigan



#### First regional office, opened in 2012

www.uspto.gov/midwest Email: Midwest@uspto.gov Phone: (313) 446-4800



- Office hours: 8:30 a.m. 5 p.m. ET, M F
- Services
  - Public search facility
    - Available from 9 a.m. 4:30 p.m.
    - PTAB hearing room
    - Public meeting space
    - Examiner training room
    - Monthly public IP educational programs

### **Overview of intellectual property**

	What's protected?	Examples	Protection lasts for
<b>Utility patent</b>	Inventions	iPod, chemical fertilizer, process of manipulating genetic traits in mice	Up to 20 years from the date of filing regular patent application
Design patent	Ornamental (non-functional) designs	Unique shape of electric guitar, design for a lamp	15 years from date granted
Copyright	Books, photos, music, fine art, graphic images, videos, films, architecture, computer programs	Michael Jackson's "Thriller" (music, artwork, and video)	The life of the author plus 70 years (or for some works, 95 years from publication, and others 120 years from creation)
Trade secret	Formulas, methods, devices, or compilations of information which is confidential and gives a business an advantage	Coca-Cola formula, survey methods used by a pollster	As long as information remains confidential and functions as a trade secret
Trademark	Words, symbols, logos, designs, or slogans that identify and distinguish products or services	Coca-Cola name and distinctive logo, Pillsbury doughboy character	Potentially forever if you continue to meet the requirements under common law, state, and/or federal law





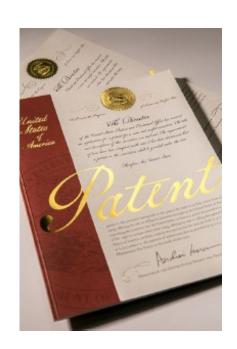




### **Patents**

### What is a patent?

- Is a property right granted by the United States government to an inventor; no world-wide patent
- Excludes others from making, using, offering for sale, or selling the invention throughout the United States or importing the invention into the United States
- Has a limited term of protection
- Requires full disclosure of invention details





### Patent process overview

1.
Determine
the type of
IP
protection
you need

Determine if your invention is patentable

3.
Determine what kind of patent you need

4. Get ready to apply

Prepare and submit your initial application 6. Work with your examiner

7. Receive your approval 8. Maintain your patent



### What is patentable?



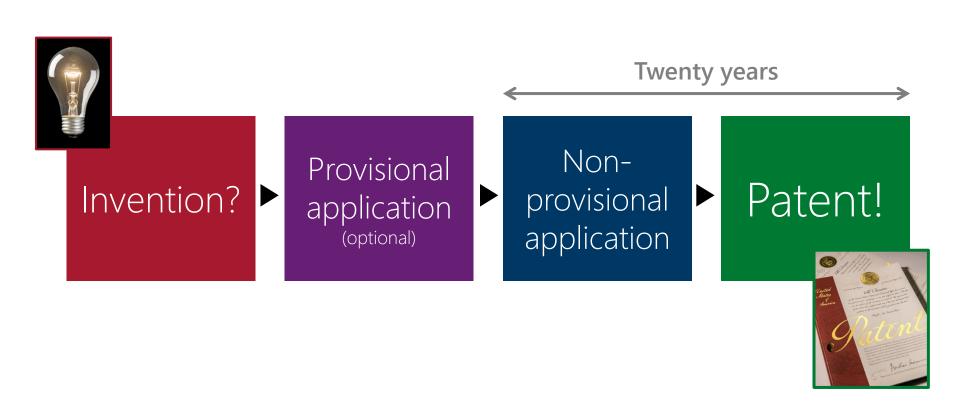


### What cannot be patented?

- Laws of nature
- Physical phenomena
- Abstract ideas
- Literary, dramatic, musical, and artistic works
- Inventions which are:
  - Not useful or
  - – Offensive to public morality



### The path to a patent



# Provisional vs. nonprovisional utility patent application

#### **Provisional application**

- Can establish an earlier filing date for corresponding nonprovisional application
- No claims required
- Not published nor examined
- One year to pursue nonprovisional application
- Permits use of "patent pending" notice

#### **Nonprovisional application**

- Specification, including a description and claim(s), required
- Drawings required, when necessary
- Published and examined
- May result in a patent



# Parts of a nonprovisional utility patent application

- Abstract: Short summary of the invention.
- Specification: How does the invention work?
   How is the invention made or used?
  - Ends with one or more claims.
- **Drawings (if necessary):** What does the invention look like?

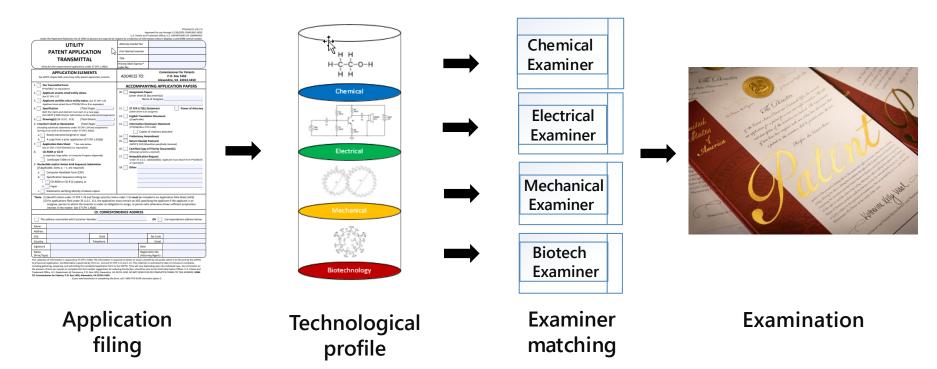


### Filing your application

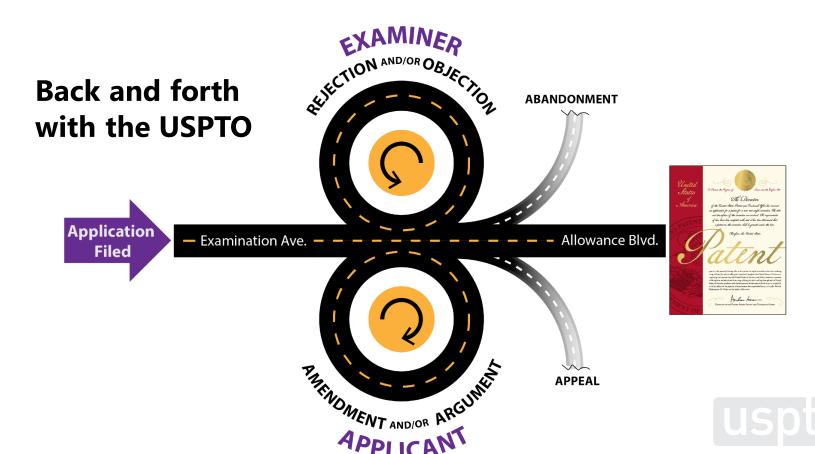
- Prepare yourself (pro se) or hire a patent attorney/agent
- Submit online using Patent Center
  - Upload all necessary documents
  - Payment of required fees
- Receive an application number and filing date



# Utility patent application routing and assignment



## The patent application roadmap



### Post grant responsibility

- Must renew a utility patent without surcharge at 3 to 3.5 years, 7 to 7.5 years, and 11 to 11.5 years after the date of issue. You cannot pay early.
- There are no post grant fees for design or plant patents.



### Some benefits of a patent

- Attract lenders and investors to obtain funding
- Establish a business to market, sell, or license the invention
- Assert/enforce rights against infringement by filing with the U.S. Customs and Border Protection

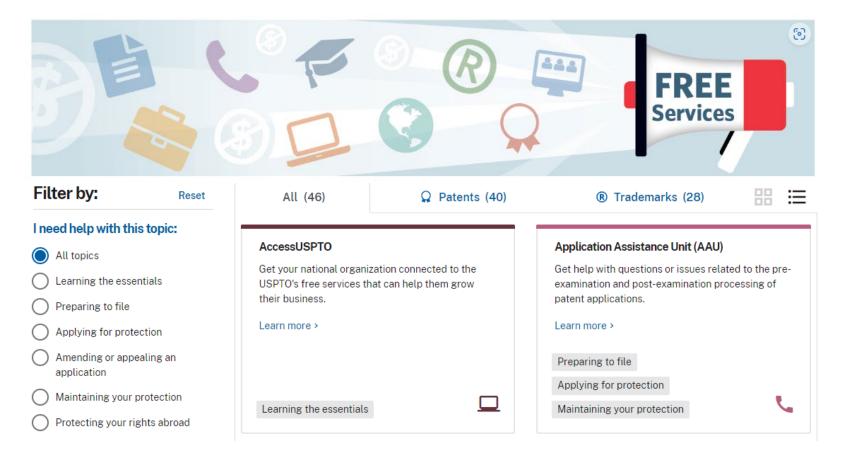


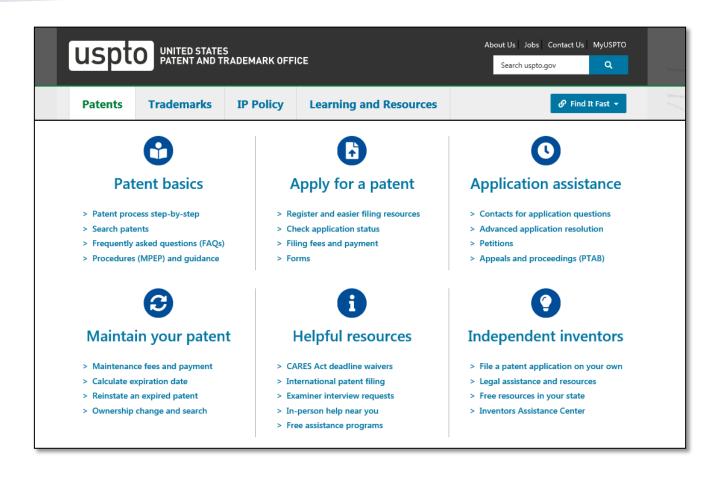


Help for applicants

### Resources

### Access our free services











#### **Trademark basics**

- > Do I need a U.S.-licensed attorney?
- > Trademark fee information
- > Timeline to process an application
- > Identify if you have a trademark
- > Free resources in your state



#### Search trademarks

- > Trademark search system
- > Why search for similar trademarks?
- > Comprehensive clearance search
- > Federal trademark searching



#### Apply to register your trademark

- > Trademark Center updates and training
- > Application requirements
- > Respond to an office action
- > Select goods & services in ID Manual
- > Verify your identity
- > Madrid Protocol international protection



#### Protect against scams

- > Spoofing phone numbers
- > What to do if scammed
- > Understanding filing firms
- > Administrative sanctions process



#### Maintain your registration

- > How do I renew my trademark?
- > What happens if my trademark registration is audited?



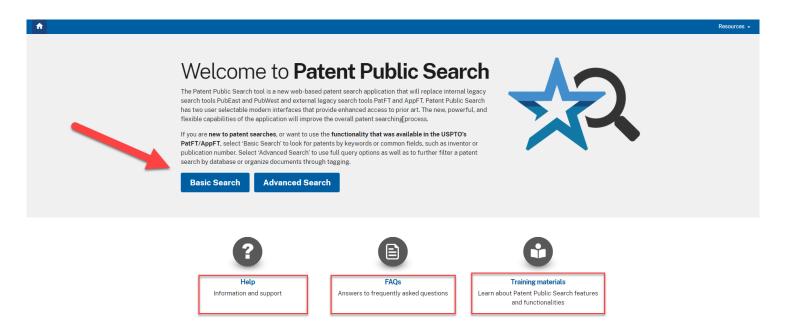
#### Laws and rules

- > 2025 fee changes
- > Trademark Modernization Act
- > Rule making
- > Examination guides



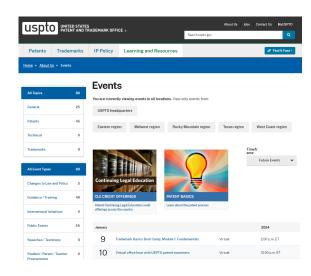
### **Patent Public Search**

 Patent Public Search is a patent search tool available for free from the U.S. Patent and Trademark Office's website (<u>www.uspto.gov/PatentPublicSearch</u>)



## **USPTO** training and programs

- In-person and virtual events
- Training
  - Path to a Patent
  - Trademark Basics Bootcamp
  - ... and more!



www.uspto.gov/events



## **USPTO** in your region

- Regional Offices
- Patent and Trademark Resource Centers (PTRC)

www.uspto.gov/Locations





### **Startup resources**

The USPTO's hub for startup resources:

- Securing funding
- Finding experts and assistance
- Training and counseling links



#### **Protect IP rights**

#### Guard your valuable work

You need to protect your IP if you want to succeed and attract investors.

- > Identify the kind of IP you have
- > Protect your IP in the U.S.
- > Protect your IP abroad
- > Fight costly counterfeits 🗗
- > Access IP training modules in five languages
- > Access resources for small and medium-sized enterprises



#### Plan for success

#### Do your homework

Explore free government resources that can help you create a foundation for business success.

- > Learn the steps to start your business 🗗
- > Find a MBDA Center in your state
- > Get free business counseling near you ♂



#### Find funding

#### Access capital

There are many sources of startup funding, including grants, loans, and different kinds of investors.

- > Choose the right funding 🗹
- > Search federal grants ☑
- > Learn about America's Seed Fund ☑
- > Access SBA loans 🗗
- Review additional funding resources



#### Engage experts

#### Get advice and assistance

Find mentors, partnerships, and technological assistance in your industry. Learn to navigate the domestic and international IP markets.

- > Get free advice from business experts at SCORE ☑
- Get help with manufacturing your technology ☑
- > Learn about IP protection in other countries
- Utilize IP attachés to navigate the global market

www.uspto.gov/startups





### Looking for something else?

- Legal assistance
  - Pro Bono Program
  - Find an attorney or agent
  - Law School Clinics
- One-on-one customer support
  - Pro Se Assistance
- Protection abroad
  - International IP Attaché Program

Filter by: I need help with this topic: All topics Learning the essentials Preparing to file Applying for protection Amending or appealing an Maintaining your protection Protecting your rights abroad Show only these service types: Legal assistance (6) One-on-one customer Self-guided learning (12) USPTO events and training programs (17)

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- Latest updates from the Director of the USPTO
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### **Contact us**

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### UNITED STATES PATENT AND TRADEMARK OFFICE

